Washora
COIN LAUNDRY

ESTABLISHED IN 2026

Laundry made simple

Coin-operated washing solutions for shared spaces



COMPANY PROFILE 2026

About Washora

Established in 2026

Washora is a UAE-focused coin laundry business created to make washing more convenient in shared accommodation and residential facilities.

Our focus is straightforward: give users access to coin-operated washing machines close to where they live, with clear instructions and a practical setup for each location.

Built around everyday needs

Staff accommodation, residential buildings, hostels and other shared facilities form our target market.

Simple access. Clear payment. Convenient washing.

Our vision & mission

Vision

To become a trusted coin laundry brand in the UAE, making convenient shared laundry access part of everyday living.

Mission

To develop dependable coin-operated washing solutions that suit each property and are easy for residents to use.

Our approach

Plan each location carefully, explain operation clearly and build lasting customer relationships through responsive service.

The need for better shared laundry

Convenience close to home

Residents need accessible washing facilities that fit around work and daily routines.

Clear control of machine use

A pay-per-use model gives shared laundry a clear payment structure and helps facility teams organise access.

Equipment that suits the site

User demand, available space, utilities and maintenance access all matter when planning a laundry area.

The Washora approach

Our intended service model

Site assessment

Review the space, expected demand and utility connections.

Machine planning & setup

Plan suitable coin-operated machines and installation requirements.

Operating guidance

Provide clear instructions for users and property teams.

Maintenance coordination

Agree service arrangements to support ongoing machine availability.

Equipment, installation scope and support terms are agreed per site.

A simple washing experience



01 Load

Place laundry inside and follow the machine’s load guidance.

02 Pay & select

Insert the required coins and choose the suitable wash programme.

03 Start & collect

Start the cycle, then collect laundry when washing finishes.

Illustrative image. Payment and wash settings depend on the machine.

Value for residents & property teams



For residents

Laundry within the property can reduce trips to outside laundries. Clear payment and instructions make self-service easier.

For property teams

A dedicated laundry area adds a useful amenity. Machine planning can begin with one site and grow as demand develops.

Illustrative image. Actual equipment and site layouts may vary.

Let’s discuss your laundry space

WASHORA

Coin laundry solutions
Established in 2026

Share your location, available space and expected users so we can discuss a suitable laundry setup.

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